



# INSPIRATION USA!

## Application Form

I am so glad you have expressed interest our very first Inspiration USA! Programme. This is the first time such a training event has ever been delivered in the UK.

You will actually be the first to be able to access this combined event between Enterprise Made Simple, Babson University and these amazing Boston based businesses.

This training has been designed to help you, identify, develop and implement new ideas, business growth strategies, innovative solutions and share best practice, both for yourself and for your business.

The businesses in the USA who have volunteered to share their experience, ideas and knowledge are world leaders and household names in several different business fields. They have agreed to take part in this programme to help you to identify opportunities and make the most of them, through both one to one and one to many groupings.

This is not a trade mission.

It is a commitment to yourself and your business and we guarantee you will see amazing results for both.

January 2020 – Weekend residential – Tees Valley Based – setting the scene and planning what needs to be achieved through a clearly defined week, but with the flexibility to change and adapt to yours and your businesses needs.

February 2020 – Week-long visit to Boston – based at Babson University – meeting and travelling to meet and view businesses and business owners and business teams to identify new growth, ideas and inspiration from the USA.

March 2020 – Weekend residential in the Tees Valley facilitated by Enterprise Made Simple but delivered in conjunction with both the professors and business owners we met and many more who have more to share things with you.

At the end of the programme you and your business will be inspired, have increased turnover and more importantly profit and have multiple worldwide contacts and inspiration to open the door to even further development in 2020.

Name	Business Name
Home Address	Business Address
Home Telephone Number	Main Business Number
Mobile	Work Mobile
How did you hear about the programme?	Email Address
Website Address	

How would you best describe the activities of your company/business?

What do you hope to achieve from the programme?

What sector is your business based in?

Date Of Birth				Gender				
				Male		Female		
				Other		Prefer not to say		
<b>Ethnicity:</b> <i>(Please tick one)</i>	White		Mixed		Multiple ethnic groups		Asian - Asian British	
	Black African		Black Caribbean		Other Ethnic Group		Prefer Not To Say	

**Do you have any previous criminal conviction:**

All applicants on this programme will need an ESTA Visa to visit the USA, previous criminal convictions may prevent this.

Please sign below to confirm the information recorded on this form is an accurate representation of the data provided.

Print Name:

Date:

Applicant Signature:



**INSPIRATION USA!**

Please send back the complete version of this form to  
[info@enterprisemadesimple.co.uk](mailto:info@enterprisemadesimple.co.uk)